

DEALER PROGRAM OVERVIEW

Sell Products that Make a Difference

Northern Light Technologies, Inc. is committed to providing the best products, customer service and marketing support to each Dealer. New Dealer Website: www.SADLightDealer.com

Market Opportunity

- DME Product
- Niche Market - Up to 50 million people suffer from Season Affective Disorder (SAD), and the Winter Blues
- Physician Recommended – Light Therapy is the #1 Front Line Treatment for SAD
- Cash or Insurance Reimbursement
- New Applications – Sleep Disorders, Shift Work Adjustments, Closed Work Environments

The Company

- Direct Manufacturer – Made in North America
- Managed by Engineering Experts with over 20 years Experience
- One Stop Shop – Multiple Product Choices for Multiple Lifestyles – Improves Daily Compliance

Dealer Product Support

- 5 Year Unlimited Warranty (only company to offer this)
- 60 Day Money Back Guarantee to Consumers (only company to offer this)
- Guaranteed Returns
- Drop Ship Program

Dealer Start up

- Dealer New Account Application Form
- Dealer Purchase Order Form
- Dealer Price Lists
- Product Specification Sheets
- Product Comparison Sheets (competitor)

Market to Physicians

- Guide to Light Therapy Tri-Fold Brochure
- Posters
- Physician Loaner Request Form
- Marketing Postcards
- Printed Articles

Market to Patients

- Product Guide Tri-Fold Brochure
- Posters
- Marketing Postcards
- Advertising; Holiday Promotions “Give the Gift of Health”; Sample Media Press Releases

Reimbursement Program

- Cash Option
- Insurance Billing Guide with recommended Insurance Codes